

## RESOURCES

### Author Websites

RE McDermott

[www.REMcDermott.com](http://www.REMcDermott.com)

- An example of an effective author website, and an example of a free blog run by Word Press.

The New Diplomat's Wife

[www.thenewdiplomatswife.blogspot.com](http://www.thenewdiplomatswife.blogspot.com)

- An example of a free blog hosted by Blogger.com

Apt Design

[www.aptdesignonline.com/8-great-author-websites](http://www.aptdesignonline.com/8-great-author-websites)

- A gallery of professionally designed author websites

Blog Aid

[www.blogaid.net](http://www.blogaid.net)

- For the technologically challenged. Provides tutorials and customer support for getting your author website up and running.

Blogger

[www.blogger.com](http://www.blogger.com)

- A free blogger service run by Google

Word Press

[www.wordpress.com](http://www.wordpress.com)

- A free blogger service run by Word Press

Go Daddy

[www.godaddy.com](http://www.godaddy.com)

- One of many options through which to purchase a domain name and SSL

## RESOURCES CONT'D

### Online Communities

GoodReads

[www.goodreads.com](http://www.goodreads.com)

- A community of over seven million readers. Allows you to create an author profile and communicate with millions of readers through message boards, giveaways, etc.

ForeWord Reviews

[www.forewordreviews.com/services/book-reviews/clarion-review](http://www.forewordreviews.com/services/book-reviews/clarion-review)

- A pay-for-review service.

Kirkus Reviews

[www.kirkusreviews.com/book-reviews/indie](http://www.kirkusreviews.com/book-reviews/indie)

- A pay-for-review service.

Author Central (Amazon)

[www.authorcentral.amazon.com](http://www.authorcentral.amazon.com)

- Set up your Amazon Author page and dialogue with message boards

### Further Reading

Sandra Beckwith

[www.sandrabeckwith.com](http://www.sandrabeckwith.com)

- Offers free articles, a free e-newsletter, and online seminars on author publicity

Joe Konrath

[www.jakonrath.blogspot.com](http://www.jakonrath.blogspot.com)

- An entertaining discourse on self-publishing and self-promotion

The Creative Penn

[www.thecreativepenn.com](http://www.thecreativepenn.com)

- Helping you write, publish, and sell your book.

Noah Lukeman

[www.noahlukeman.com](http://www.noahlukeman.com)

- Not much to do with marketing actually, but I consider his book, *The First Five Pages*, a must-read and like to spread the word as much as possible